

Our 4x4 Solution:

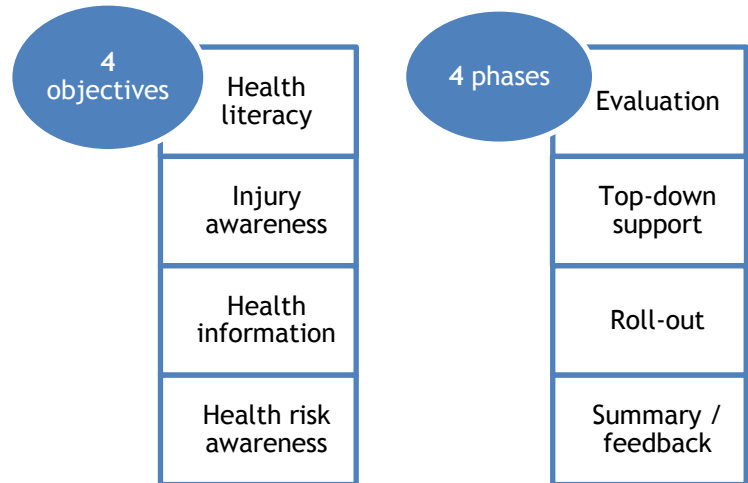
We help you, help your bottom line and enhance your valued assets, employee lives.

We do this through four key objectives and four phases of delivery.

What we do to improve the value of your bottom line and what that means to you?

The reason for what we do is fairly simple: *You need your employees to be healthy, at work and productive. Especially in light of substantial increases in your share of healthcare premiums and worker's compensation premiums.*

That's why we implement our simplified 4x4 solution below:



What it means to you:

Health literacy: Low health literacy costs 4x as much as someone with proficient health literacy. In dollars that means \$13,000 compared to only \$3,000 for those with higher literacy levels. AMA Foundation "Health Literacy A Manual for Clinicians" by Barry Weiss, MD.

Injury awareness: A range of businesses reported that on average \$2-\$5 were spent on indirect costs for every \$1 of direct injury costs. Liberty Mutual, 4/2002.

Health information: There are two types of health information: patient information and consumer health information.

Health risk awareness: You get a measure of the health of your employee population and an awareness campaign. If you don't know your risks, you can't manage them and if you don't provide an awareness, you can't affect change.

Evaluation: You get 5 comprehensive components that provide a detailed picture of the potential 12 month plan.

Top-down support: If you don't fully support this effort your employees will know it quickly and will not buy-in to your efforts.

Roll-out: This is the part that you and your employees can see, hear and touch. We make it real, engaging, informative and consistent.

Summary / re-evaluation: This allows for your feedback as well as employee surveys.

Contact us

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